Gorillaz Humanz

‘HUMANZ’ – April 28th 2017.

TIMELINE

2017

Jan
19 – ‘Hallelujah Money’ goes live.

March
6 – UK Demon Dayz Festival announced (On-sale March 10). (Gorillaz headline only announced). New image released.

23 –
6pm – UK time – Album announcement (Album title, tracklisting, featured artists, formats etc). Press shot & packshot available. Multiple track video launches (2D & 360 versions).

7.30-7.45pm - UK time – Radio 1 – Mistajam ‘Hottest…’ plays of ‘Andromeda’ & ‘Saturnz Barz’.

7.45-8.00pm - UK time – Beats 1 – Zane Lowe – first play of ‘Ascension’.

Plans for ‘We Got The Power’ tbc.

9pm – UK time – Album pre-order launches. 4 x tracks released.

24 – http://printworkslondon.co.uk/
9pm - UK time – Album launch event in London. The band will play the album live for invited friends & media. (90 second visual clip & still images available for news pieces).

27 – Google announce Daydream version of video. TBC.

29 – Daydream version of video goes live. TBC.

April
TBC – SONOS listening events (London, Berlin, New York, LA).
NYC (4/21-4/23), Berlin (4/28-4/30) and a smaller activation in Amsterdam (5/5-5/7).
7 – ‘Let Me Out’ IG.
10 – Gorillaz App launches. Announce AR listening experience.
11 – 1st press feature to run (Q Magazine).
17 – Pandora campaign runs in USA.
18 – DT press conference, Berlin with Murdoc & 2D. Will be streamed on youtube. (Damon in Berlin all week).
21 – ‘The Apprentice’ IG. TBC
21-23 – AR listening experience via Gorillaz app.
28 – ‘Humanz’ released.
Autumn tour dates announced.

May
1-6 – US promo.

June
10 – Demon Dayz Festival, Dreamland, Margate, UK. (Red Bull global broadcast).
14 – Deutsche Telekom show - Warsaw.
16 – Deutsche Telekom show - Budapest.
18 – Deutsche Telekom show - Bucharest.
20 – Deutsche Telekom show - Cologne.

July
8 – Demon Dayz Festival, Chicago, US.
10 – Toronto
11 – Montreal
12 – Boston
14 – Philadelphia
15 – Washington DC

August
11 – San Francisco
16 – New York
18 – Detroit
19 – Minneapolis
22 – Kansas City
24 – Las Vegas
26 – Denver
30 – Seattle

October
4 – San Francisco

5 – Los Angeles
10 – Atlanta
13 – Miami

November
1 – Rockhall, Luxembourg
2 – Stadthalle, Vienna
4 – Forum, Copenhagen
5 – Spektrum, Oslo
6 – Stockholm
8 – Samsung Hall, Zurich
9 – Arena, Geneva
11 – Munich
14 – Warsaw
17 – Berlin
18 – Dusseldorf
19 – Hamburg
21 – Amsterdam
22 – Brussels
23or24 – Paris
29 – Glasgow

December
1 – Manchester
2 – Birmingham
4 – London

2018

Jan - Paris exhibition for 3 months.

TBC – ROW tour dates.

TBC – Festivals.

FORMATS

Standard CD Album
0190295851200
COP: €0.6376
PPD: £8.15/€12.50
RB: €10.00
Spec:
Clear jewel case with clear tray
5 col CD label (CMYK & white base)
4/4 col CMYK 170gsm gloss art paper 4 panel (8 page) rollfold booklet, with a gloss dispersion finish (template number- 01328)
4/4 col CMYK 170gsm gloss art paper inlay
1 col (black) transparent oval sticker, up to 1500mm^2

1 col (black) Parental Advisory Sticker, 25mm x 12mm
Shrink wrap

Deluxe CD Album – **THIS WILL NOW <u>NOT</u> BE LIMITED**
0190295851170
COP: Priority COP- €1.0196
PPD: £10.99/€15.00
RB: €12.00
Spec:
2x 5 col (CMYK & white base) CD labels
4/4 col CMYK 6 panel softpack, left and right hand panels pockets to house CD discs, centre panel pocket to house booklet with 2x die cut central thumbcuts, with a gloss dispersion finish (template number- 029038)
4/4 col CMYK 170gsm gloss art paper 12 page booklet, with gloss dispersion finish, stapled
1 col (black) metallic silver sticker, up to 1500mm^2
1 col (black) Parental Advisory Sticker, 25mm x 12mm
Shrink wrap

Standard 12” Vinyl Album
0190295851194
COP: €3.4501
PPD: £15.00/€17.50
RB €14.00
Spec:
2x 180g heavyweight black 12” vinyl
4/0 col CMYK 350gsm 6mm spined gatefold outer sleeve, gloss dispersion finish
2x 4/0 col CMYK 180gsm inner sleeve, gloss dispersion finish
4x 4 col CMYK 12” Vinyl label
4/4 col CMYK 85mm x 55mm download card
2 col pantone sticker, up to 1500mm2
1 col (black) Parental Advisory sticker, 38mm x 25mm
Shrink wrap

Deluxe 12” Vinyl Album
0190295851187
COP: €14.02
PPD: £40.00/ €48.00
RB: €38.50
12” 2mm white base board casebound book, wrapped in Black 4000 Brillianta Cloth with 1 col (matt silver) (TBC) foil front cover only (area coverage up to 50%).
250gsm matt art paper front and end papers
250gsm matt art paper pocket wallets to house 1LP each, attached to the front and rear panels of the book

4/4 col CMYK 180gsm matt art paper 56 page booklet, perfect bound with matt dispersion finish
4/0 Col CMYK dust jacket with gloss dispersion finish (paper weight TBC)
2x 180g heavyweight black vinyl
4x 4 col CMYK 12” vinyl label
2x 4/0 col CMYK 180gsm sulphate board inner sleeve with gloss dispersion finish
1x 4/4 col CMYK 170gsm gloss art paper 85mm x 55mm download card
2 col pantone sticker, up to 1500mm^2
Shrink wrap
Mailer Sleeve

Super Deluxe Box Set
0190295842932
COP: TBC
PPD: TBC
RB: TBC
1 col (pantone) 3mm base board 12” record box, wrapped in (TBC- PVu?) outer wrap, with a plastic carry handle, and metal fastenings, with a 1 col (pantone) cotton cloth inner lining (TBC)
14-16 (TBC)x 140g coloured (TBC- different colour for each record) 12” vinyl
14-16 (TBC)x 4/0 col 300gsm GC1 unspined 12” disco bag, centre hole one side, with a gloss dispersion finish
28- 32 (TBC)x 4 col CMYK 12” labels
1x 12” casebound book (stock from Special Deluxe 12” Vinyl book stock)
2 col pantone sticker, up to 1500mm^2
Shrink wrap
Mailer sleeve & foam bumpers

Standard Digital Album- Exclusive to Apple- MFiT Audio- 190295824853
Standard Digital Album- Excludes Apple- 16-Bit Audio- 190295824846
Standard Digital Album- Exclusive to MQS Partners- 190295824839

Deluxe Digital Album- Exclusive to Apple- MFiT Audio- 190295824822
Deluxe Digital Album- Excludes Apple- 16-Bit Audio- 190295824815
Deluxe Digital Album- Exclusive to MQS Partners- 190295824808

Ascension (feat Vince Staples)- 190295824280
Saturnz Barz (feat Popcaan)- 190295824273
Andromeda (feat D.R.A.M.)- 190295824266
We Got The Power (feat. Jehnny Beth)- 190295824259

TRACKLISTING

1. Intro: I Switched My Robot Off
2. Ascension (feat Vince Staples)
3. Strobelite (feat Peven Everett)

4. Saturnz Barz (feat Popcaan)
5. Momentz (feat De La Soul)
6. Interlude: The Non-conformist Oath
7. Submission feat Danny Brown & Kelela
8. Charger (feat Grace Jones)
9. Interlude: Elevator Going Up
10. Andromeda (feat D.R.A.M)
11. Busted and Blue
12. Interlude: Talk Radio
13. Carnival (feat Anthony Hamilton)
14. Let Me Out (feat Mavis Staples & Pusha T)
15. Interlude: Penthouse
16. Sex Murder Party (feat Jamie Principle & Zebra Katz)
17. She's My Collar (feat Kali Uchis)
18. Interlude: The Elephant
19. Hallelujah Money (feat Benjamin Clementine)
20. We Got The Power (feat. Jehnny Beth)

Bonus tracks on deluxe CD

1. Interlude: New World
2. The Apprentice (feat. Rag'n'Bone Man, Zebra Katz & Ray BLK)
3. Halfway To The Halfway House (feat. Peven Everett)
4. Out Of Body (feat. Kilo Kish, Zebra Katz & Imani Voshana)
5. Ticker Tape (feat. Carly Simon & Kali Uchis)
6. Circle Of Friendz (feat. Brandon Markell Holmes)

Deluxe Download / Stream
1. Intro: I Switched My Robot Off
2. Ascension (feat. Vince Staples)
3. Strobelite (feat. Peven Everett)
4. Saturnz Barz (feat. Popcaan)
5. Momentz (feat. De La Soul)
6. Interlude: The Non-conformist Oath
7. Submission (feat. Danny Brown & Kelela)
8. Charger (feat. Grace Jones)
9. Interlude: Elevator Going Up
10. Andromeda (feat. D.R.A.M.)
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24. Out Of Body (feat. Kilo Kish, Zebra Katz & Imani Voshana)
25. Ticker Tape (feat. Carly Simon & Kali Uchis)

26. Circle Of Friendz (feat. Brandon Markell Holmes)

ASSETS

Editable templates, logos and font used for Gorillaz print and online advertising. **https://warnermusicgroup.box.com/s/pcz4g02w0d8rpovh5906y5lgobuisefh**